



Registration

Name: _____

Senior Center: _____

Address: _____

City/Zip: _____

Phone: _____

Dietary Requests: If you have dietary requirements, we will do all we can to ensure a meal is available for you.

Registration Fee: WASC Members \$30

Non-WASC Members \$50

Return Registration and Payment to:

Rita Martin
700 Kenwood Circle
Verona, WI 53593
(608) 347-6181
wiseniorcenters@gmail.com

Registration Deadline: Friday, March 30



WASC

Wisconsin Association of Senior Centers



Friday, April 6, 2018

Grand Lodge Waterpark Resort

Rothschild, WI

Tel: 800-659-2220



WASC

Wisconsin Association of Senior Centers



Sessions

8:00 am - 8:45 am Breakfast Registration

Continental Breakfast of assorted danish, bagels with cream cheese, assorted granola bars, fresh fruit, coffee, tea, milk, and juice.

8:30 am - 9:00 am Introductions

9:00 am - 10:15 am Newsletter 101: Best Practices

Have you wanted to refresh your newsletter and were not sure where to start? Join Todd & Dan from LPI, a professional newsletter publisher. Whether you are a new or seasoned editor, this session is for you.

10:15 am - 10:30 am Break

10:30 am - 11:45 am Men's Programming Initiatives: One Senior Centers Journey

Tammy Derrickson, Director of the Behring Senior Center will focus on the Veteran's programming; how it has led to community-wide programming increasing the visibility and worth of the senior center to the community as a whole; and how important that can be during difficult budget times.

11:45 am - 12:30 pm Lunch

Deli Sandwich Buffet with sliced roast beef, turkey, ham, assorted cheeses, breads, condiments, and penne pasta salad with beverages.

12:30 pm - 1:00 pm Tai Chi Example

Diane Pillsbury, Baraboo Senior Center

1:00 pm - 1:45 pm Tips for Working with the Hearing Impaired

Shane M. Prodzinski, AuD, CCC-A, Doctor of Audiology, will explain common hearing issues of older adults, how to maintain hearing health, and ways to correct and compensate for hearing problems.



Sessions Continued

1:45 pm - 2:45 pm Small Group Discussion

- Two - 30 minute sessions:
- *Marketing Like the Big Guys*
 - *Fundraising*
 - *Getting Effective Feedback*
 - *Strategic Plans*

2:45 pm - 3:00 pm Wrap Up / Evaluation



Lodging Information

Grand Lodge Waterpark Resort

805 Creske Avenue
Rothschild, WI 54474
800-659-2220

Single Guest Rooms on Thursday, April 5 are available for \$82. Double Rooms are \$99. A block of 20 rooms are being held through March 5, 2018.

Place your reservation by calling 800-659-2220 and **ask for the WASC block of rooms.**

You must present a tax-exempt certificate at check-in.

This is a completely smoke free facility.

Waterpark passes are included in your reservation.