



Refresh Refocus Reimagine

2022 WASC Fall Conference

**Thursday, October 27 -
Friday, October 28**

Where we will come
together for a fresh look
at our programs.

**WASC Members - \$125
Non-Members - \$175**

Our Featured Speakers!

.8 CEU's will be available

Our Keynote Speaker

Corey Huck, PhD

Optimizing Your "Go-To Market" Strategy



Other Speaker Topics:

- ◆ Balance in a Digital World
- ◆ Conflict Management & De-Escalation
- ◆ LGBTQ+ 101/ Working with LGBTQ+ Elders
- ◆ Diversity, Equality and Inclusion
- ◆ Board Engagement
- ◆ Developing Partnerships and Community Collaboration

Our Endnote Speaker

Dr. Carrie Jarosinski, RN, CNE, CWP

Leading the Way through Self-Compassion Practices



The Auction will return! Please bring an item or basket for the Auction from your center. We will have a silent auction as well as a live auctioneer.

Registration information on next page.

Optional Post-Conference Drive By Tour of Stevens Point!

Lodging Information:

**Holiday Inn Hotel &
Convention Center
1001 Amber Ave.
Stevens Point, WI 54482
715-344-0200**

Refresh, Refocus, Reimagining

Post Tour -

Join us for a drive-by tour of the Stevens Point Area! Explore downtown where the Farmers Market is held, along with a ton of restaurants, shops, & other gems! Don't miss out on the fun!



Register online at: <https://forms.gle/sk6YmAbfh1FSqgtCA>

Name - _____

Senior Center - _____

Address - _____

City & Zip - _____

Phone Number - _____

Will you be attending the post conference tour? _____

Please let us know of any special dietary concerns.

We will do our best to accommodate what we can.



Mail to:

WASC - Lowell Center
220 3rd Avenue South Suite 3
Wisconsin Rapids, WI 54495
wiseniorcenters@gmail.com

Our Schedule:

Wednesday, Oct 26

- 4:00-7:00 - Registration, Drop off Auction Item
- 4:00-6:00 - WASC Board Meeting
- 6:00-8:00 - Networking - Share your best programs

Thursday, Oct 27

- 7:30-8:00 - Breakfast/Welcome/Registration/Drop off Auction Item
- 8:00-9:15 - Optimizing Your "Go-To Market" Strategy
- 9:30-10:30 - Balance in a Digital World
- 10:45-11:45 - Conflict Management & De-Escalation
- 11:45-1:30 - Lunch/Annual Meeting/Awards/Accreditations/Sponsors
- 1:30-2:30 - LGBTQ+ 101/ Working with LGBTQ+ Elders
- 2:45-4:00 - Diversity, Equality and Inclusion
- 4:00-5:00 - Break
- 5:00 - Cocktails
- 5:30 - Dinner
- 6:00 - Auction and Fun!
- 8:00 - Hospitality Room for more fun and networking

Friday, Oct 28

- 7:30-8:15 - Breakfast/Morning Announcements
- 8:15-9:15 - Board Engagement
- 9:30-10:30 - Developing Partnerships and Community Collaboration
- 10:45-12:00 - Leading the Way through Self-Compassion Practices
- 12:00-12:15 - Closing and Door Prizes
- 12:30-1:15 - Post Conference Tour of Stevens Point (optional)

WASC Scholarships Available!

Contact Linda Kleven at
klevenl@ci.janesville.wi.us

Lodging Information:

State Rates will be available
\$90 for a single and \$114 for a double
To make a reservation call:
715-344-0200, Press #3
Refer to **WASC Group Block Code: ASC**
Deadline to Book rooms is 9/26/2022